

A brief history of Frank Howard Allen Realtors.

Frank Howard Allen is one of Marin's oldest and most respected companies. We're proud to have helped shape the history of this beautiful and desirable part of Northern California. We have actively contributed to responsible growth in both Marin and Sonoma Counties. Over the years, we've always been a family company, owned and operated by local people. Today, we have more than 20 local offices and over 500 professional agents that serve the North Bay Area, from San Francisco, Marin, Sonoma and Napa, to Mendocino.

- **1910** Founded by Frank Howard Allen, Jr., the Company's early years centered on development. In local history, Angel Island becomes an immigration center for Asians entering the United States. The Golden Gate Bridge would not be built for another 23 years.
- **1949** Frank names his son Charles Howard "Howdy" Allen a partner, and the firm becomes known as Frank Howard Allen & Son. After anticipating the tremendous benefits it could provide clients, Howdy plays a key role in creating the Multiple Listing Service at the Marin County Board of Realtors.
- **1953** With the passing of Frank Howard Allen, Howdy becomes the head of the company.
- **1960's** After expanding the company to four offices and a sales staff of approximately forty, Howdy meets Jeffery Morshead, a young Realtor® in the area. In what has since become a company legend, Jeffery purchases Frank Howard Allen & Co. from Howdy Allen with a handshake and a promise.
- **1989** Frank Howard Allen & Co. was sold to Jeffery's cousin, Larry Brackett and his wife Brennie. From that moment to this day, Larry has been President and CEO.
- **2006** Frank Howard Allen's becomes an exclusive affiliate of the best global luxury and relocation organizations: Leading Real Estate Companies of the World™, Luxury Portfolio Fine Property Collection™ and RELO Direct®.
- **2007** and beyond... Since the Bracketts assumed ownership, the company has grown to become the dominant real estate company in the North Bay. In a time when local organizations are being merged into nationwide firms, Frank Howard Allen remains independent and unique. Like the Allens and Morsheads before them, Larry and Brennie Brackett are multi-generation Californians, committed not just to business but to the community as well.



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