

New Frank Howard Allen Office Opens in The Sea Ranch / Gualala
Experts in the Northern Sonoma / Mendocino County Area Join Regional Leader

NOVATO, CA May 7, 2007 — Frank Howard Allen Realtors is thrilled to announce that a new independently owned and operated office has opened in Gualala, California. Long-time Sea Ranch residents Steve and Marianne Harder are celebrating more than 23 years of living and working in the area with the grand opening of their new office named 'Frank Howard Allen Realtors, The Sea Ranch / Gualala.' They are local experts that bring tremendous passion and enthusiasm to the newly opened office and truly understand what makes the coastal lifestyle so special. Marianne has over 20 years of experience in the hospitality industry in addition to her real estate background and Steve's career spans 18+ years as a local real estate professional.

The Harders are focusing on listings within The Sea Ranch and Gualala communities. "Our commitment is to provide the highest level of service with an enthusiastic, dedicated, knowledgeable and professional office team," Marianne Harder reveals. "The Frank Howard Allen Realtors name is highly respected in Sonoma and Marin counties," sites Steve Harder. "We are proud to be aligned with such a professional and successful real estate company with a heritage that dates back to 1910. Frank Howard Allen was a natural choice for us, as so many of our vacation and full-time residents come from areas already well served by their offices." Steve continued. Together, Marianne and Steve believe that the area they have grown to love is someplace very special where "we are dealing with clients who 'want' to come to the area. Our favorite saying is "No one was ever transferred to this area... people chose to be here," they exclaim.

Steve and Marianne Harder are supporters of many local organizations benefiting health care, the arts and environment.

About The Sea Ranch / Gualala

The Sea Ranch / Gualala area is renowned for its natural environment and beauty. It's a place where people come to unwind and enjoy whale watching and abalone diving in the Spring, the wooly Sea Ranch Fire Prevention team of sheep and goats, the herons and egrets that grace the Gualala River, the annual birthing of sea lions and countless other natural wonders.

The Sea Ranch spans approximately 10 miles along the Sonoma County coastline and extends to about one mile inland. A variety of microclimates are found in the region. Houses are clustered at intervals marked by cypress hedgerows that form enclaves nestled in grassy meadows. There are miles of hiking trails and beaches that wind through the beautiful coastal land and seascapes.

Just across the Gualala River Bridge (into Mendocino County), people enter the heart and soul of the coastal community where a wide variety of home, lot and acreage parcels are found. The town of Gualala itself, offers services from spa retreats, eclectic shopping, architectural and interior design, fitness center including pilates and aerobics, medical care, lodging, restaurants, specialty stores and galleries.



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Frank Howard Allen Realtors, The Sea Ranch / Gualala

An independently owned and operated brokerage

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