

# AGENTS IN THE NEWS

**Frank Howard Allen, dedicated to supporting local community causes and contributing to the responsible growth and development of the North Bay Since 1910™, is proud to acknowledge the following:**

## **> Anita Berman to Participate in the 35th Annual Honolulu Marathon, December 9**

Anita Berman, Frank Howard Allen Greenbrae Agent, is gearing up for the Honolulu Marathon as a member of The Leukemia & Lymphoma Society's Team In Training.

"...cancers have affected me personally, from the death of my wonderful husband, Fred, ten years ago, to [my daughter] Sue, whose non-Hodgkin's has come back," said Anita. "So, at the ripe young age of 65, I will be walking/running this marathon for the first time. I never thought I would ever participate in a marathon. But, then again, I have never felt so compelled to participate in such a worthwhile cause."

The 2006 Honolulu Marathon was Hawaii's largest sporting event and the third largest marathon in America with 24,575 finishers. It was the world's sixth largest.

If you would like to make a contribution to Anita's cause, please make checks payable to "Team In Training" and send to: Anita Berman, 80 Almenar Drive, Greenbrae, CA, 94904.

## **> Sylvia Barry Brings National Open House Day to Marin**

November 4, 2007 has been designated as National Open House Day. Realtors® who are participating in this event stand prepared to answer questions about housing trends in local markets. Buyers who visit an open house on the National Open House Day are invited to both tour the featured homes and bring their toughest questions. You can find one of these featured homes and prepared Realtors® at [www.national-open-house.com](http://www.national-open-house.com)

The grass roots launch of National Open House Day was created by REALTOR® Patrick Mahony of Phoenix, through Trulia Voices, a question and answer board on real estate, part of [www.trulia.com](http://www.trulia.com). Patrick's grass roots idea quickly spread through Trulia Voices as several agents joined in and spread the news through their local brokerage offices throughout the country.

Agents from Marin County participating in this event include Frank Howard Allen agent Sylvia Barry of the Novato Office. Sylvia, an active Trulia "Voice," is ranked 3rd under "Most Liked Answers" with 553 useful answers.

Trulia, a growing force online, was adopted by Frank Howard Allen earlier this year and features all Frank Howard Allen listings. The site refers nearly 3,000,000 visitors to broker websites per month and is currently the third greatest referral source for all [fhallen.com](http://fhallen.com) web traffic.

For a complete list of featured houses, or to sign up, please visit [www.national-open-house.com](http://www.national-open-house.com)

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# AGENTS & OFFICE MGRS IN THE NEWS

## > **Matt Masson Earns Seniors Real Estate Specialist (SRES®) Designation**

Matt Masson with Frank Howard Allen Tiburon has been awarded the Seniors Real Estate Specialist (SRES®) designation by the Seniors Real Estate Specialist Council of the NATIONAL ASSOCIATION OF REALTORS® (NAR).

Matt joins more than 16,000 real estate professionals in North America who have earned the SRES® designation. All were required to successfully complete a comprehensive course in understanding the needs, considerations, and goals of real estate buyers and sellers aged 50 and older.

The SRES designation was originally developed by the Senior Advantage Real Estate Council 10 years ago. It became an official member of the NAR family of designations in March 2007. For more information, visit [www.sres.org](http://www.sres.org) or [www.seniorsrealestate.com](http://www.seniorsrealestate.com).

## > **Bill Smith Contributes to the Success of the 2nd Annual Leukemia Cup Regatta**

Sailors from around the Bay Area rallied support for The Leukemia & Lymphoma Society's second annual Leukemia Cup Regatta and inaugural Youth Regatta on September 28-29, 2007. Thanks to the outstanding response from the sailing community, this year's Bay Area Leukemia Cup is now ranked as the top fundraising Leukemia Cup nationwide and has broken the all time record for top individual Leukemia Cup since this series began back in 1993.

Fundraising honors for the top overall winner of the Leukemia Cup were awarded to Bill Nolan and David Joyner's crew on "Full Throttle" with a combined grand total of \$80,461. The top overall individual fundraiser was awarded to Bill Nolan with a grand total of \$50,233. David Joyner came in second with a total of \$30,228 and Ian Charles and Rex & Co made their mark with a strong third place total of \$27,360. These top fundraisers qualify to attend a Fantasy Sail weekend in San Diego with National Chairman Gary Jobson, along with Jeff Cusack, Charles Froeb, Frank Glassner, Jessica Holt, Sydney Joyner, Torin Knorr, Lydia and Philip Mazzie, Elaine Nolan, Megan Pace, Molly Prah, and Bill Smith who all had fundraising results over \$8,500.

Revenue proceeds through sponsorship, participant fundraising, boat registration, VIP dinner and silent auction currently total \$296,400, more than double last year's total!

### **About Frank Howard Allen**

Today, with more than 20 offices and over 500 agents, Frank Howard Allen ranks among the top 50 companies nationwide, and is the largest independent real estate company focused exclusively on serving the North Bay and surrounding communities. We're fortunate to be large enough to offer comprehensive services and resources, yet be a privately owned local business that is small enough to provide extraordinary personalized care. Visit [www.fhallen.com](http://www.fhallen.com) to learn more about us.

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