

## For Immediate Release

### FHALLEN ANNOUNCES NEW LISTING FEED AND RESOURCE LISTS ON TWITTER

February 18, 2010 — Frank Howard Allen is excited to offer a special feed on Twitter that posts new listings as they go on the market. Updated frequently, each new listing tweet provides the city, address, price and a link to the property website on fhallen.com. Those interested can follow [@FHAllen\\_New](#) or visit [twitter.com/fhallen\\_new](#). February 18, for example, several homes hit the feed, including:

San Rafael: 300 Deer Valley Rd, \$1,099,000

Corte Madera: 118 Buena Vista Ave, \$1,095,000

Sonoma: 827 Broadway , \$1,095,000

Corte Madera: 14 Seawolf Pass, \$739,000

San Rafael: 1544 3rd St, \$599,000

Petaluma: 700 Albert Way, \$320,000

Visit our [page](#) to see all of our new listings.

You can also follow Frank Howard Allen ([@FHAllenRealtors](#)) on Twitter, where we tweet about local news and events, share real estate information and reports, provide market stats, pass on helpful tips and articles, and more.

In addition, we have created three Twitter Lists that we invite you to follow:

**Marin County Resources:** A collection of some of the best Marin County voices on Twitter, including the *Marin IJ*, blogs from More Marin and Marin Mommies, local schools and nonprofits, and more.

**Sonoma County Resources:** A list of companies and organization in the North Bay and Wine Country that includes the *Santa Rosa Press Democrat*, Sonoma County Vintners, Petaluma Downtown Association, and more.

**Real Estate Best Of:** There are literally hundreds of real estate companies, REALTORS® and real estate “experts” on Twitter, making it difficult to sort the good from the not-so-good. Here we have selected our favorites, those who provide helpful and thoughtful tweets, including the industry experts and influencers at Inman News, NAR, the WSJ and more.

For more on staying up-to-date on news and trends with Twitter Lists, check out this [blog post](#) from our [Guide Me Home to Marin blog](#).

**About Frank Howard Allen Realtors** • Locally owned and operated, Frank Howard Allen is the only North Bay brokerage that can offer its clients the value of a century of experience with the convenience of comprehensive, state-of-the-art services. With more than 20 offices and over 600 agents, Frank Howard Allen prides itself on providing extraordinary personalized care and its commitment to giving back to the communities it serves. Learn more online: [fhallen.com](#).